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CASE STUDY

La Vista One Club

Launches a Property & Lifestyle Services Marketplace Built on AWS and Shri Sai Tech LLC DBA SST

Executive summary

Write Fashion Pte Ltd, developer of the La Vista One community in Phnom Penh, Cambodia, set out to give its members, guests, property owners and service vendors one digital front door to everything the development offers — from buying or leasing a unit to booking a spa, a class or a table at the skybar.

Before the platform, services were promoted through flyers, calls and chat groups; owners managed units and managing agents offline; vendors had no shared way to receive and answer requests; and management had no single view of approvals, bookings or the commission owed to the club.

To realise this vision, Write Fashion partnered with Shri Sai Tech (SST) to design, build and deploy La Vista One Club on Amazon Web Services (AWS). Using Amazon EC2, Amazon RDS for PostgreSQL, Amazon S3, Amazon SES and Amazon SNS, SST delivered one mobile app for five community roles and a web console for management, covering 12 service categories and 57 sub-categories.

The challenges

- **Challenge 1 – Scattered Services, No Single Front Door**
  Members and visitors found dining, wellness, tours, classes and leasing through flyers, calls and chat groups, with no one place to browse and request them.
- **Challenge 2 – Manual Property and Leasing Management**
  Owners registered units, shared title deeds and appointed managing agents on paper and by phone, and staying guests were tracked by hand.
- **Challenge 3 – No Shared Request Workflow for Vendors**
  Vendors took enquiries over WhatsApp, calls and walk-ins, so double bookings, missed requests and slow replies were common.
- **Challenge 4 – No Oversight or Commission Visibility**
  Management had no single console to approve owners, vendors and listings, monitor bookings, or see the commission each service category owes the club.
- **Challenge 5 – Security and Privacy of Documents**
  Licences, title deeds and IDs had to stay private, with secure, role-based sign-in from day one.

About La Vista One Club

La Vista One Club is the digital front door of La Vista One, a residential and lifestyle development in Phnom Penh, Cambodia, by Write Fashion Pte Ltd.

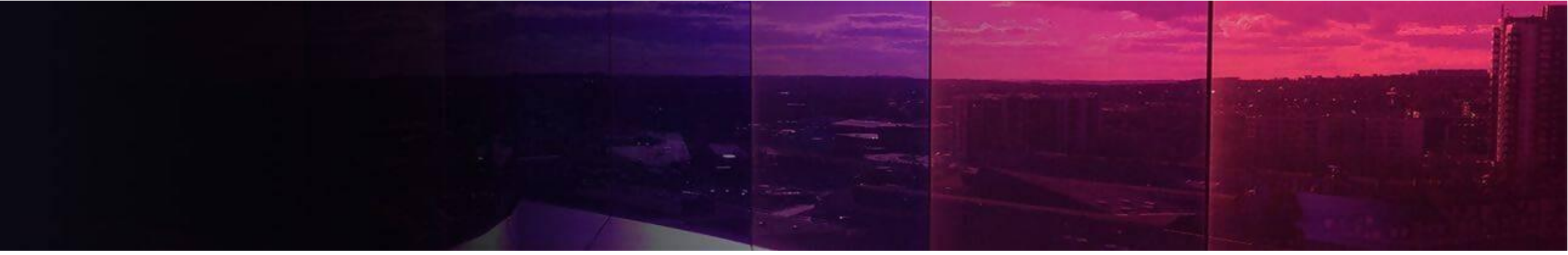
Its mission is to put every service, property and vendor in the community into one app, so members, guests, owners and vendors can find, book and manage everything in a few taps.

Angie Chew

Director

She heads WriteFashion.net, which runs business and property investment events connecting Singapore investors with opportunities in Cambodia. These include monthly Cambodia investment briefings in Singapore, the Invest-Hub Forum in Phnom Penh.

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Simplify Digital Transformation with AWS

Amazon Web Services (AWS) provided Write Fashion with a secure, scalable and cost-effective cloud platform to launch La Vista One Club quickly and grow it with the community.

By leveraging managed AWS services, La Vista One Club avoided running its own database and mail servers while gaining a private managed PostgreSQL database, durable private document storage, and reliable email and push delivery.

Why Shri Sai Tech?

Write Fashion selected Shri Sai Tech for its deep expertise in cloud-native architecture on AWS, cross-platform mobile and web development, marketplace and workflow design, and rapid delivery of production-ready solutions:

Key reasons Write Fashion selected SST:

- AWS cloud architecture and managed-services experience
- Cross-platform mobile (iOS and Android) and web development
- Marketplace, booking and approval-workflow design
- Relational data modelling on Amazon RDS for PostgreSQL
- Secure, role-based application development
- Agile delivery methodology
- Ability to rapidly deliver a production-ready proof of concept

The Solution

SST designed and implemented La Vista One Club — one mobile app for every community role and a web console for management, built on Amazon EC2, Amazon RDS for PostgreSQL and Amazon S3:

Members — Browse, Book and Track

Sign up, browse all 12 service categories, view listings with photos, prices, hours and documents, pick a date and time on a live calendar and send a booking, enquiry or viewing request, then track it on Home and Requests with email or push alerts.

Guests — Staying in a Unit

Staying guests are added by the unit's managing vendor and get a one-time invite code that links them to the unit at sign-up. Visitors can browse every service without an account and sign in only to send a request.

Property Owners — Units and Managing Agents

Register units with photos, title deeds and ID documents for management approval, appoint or replace one managing vendor per unit, track approval status, and see the stays and requests for each unit.

Vendors — Listings and Request Queue

Register a business with licence approval, publish listings with category-specific fields, priced units, schedules, photos and documents, and accept or decline requests from one queue. Listings go live once management approves them.

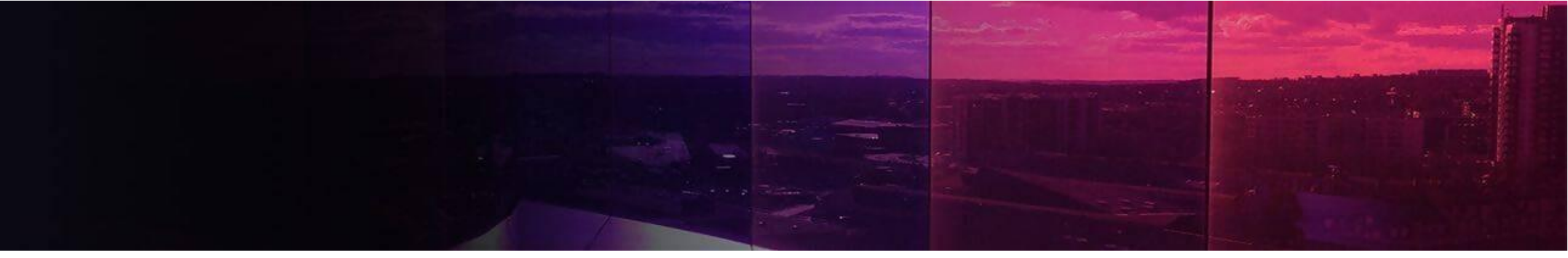
Managing Vendors — Property Management & Leasing

Leasing vendors manage the units owners assign to them: they publish rentals and sales for those units, add staying guests with invite codes, see occupancy and requests per unit, and mark a sold property closed so no new requests arrive.

Management — Admin Web Console

Approve owners, vendors, properties and listings; create owner and vendor accounts; manage categories and sub-categories; set each category's commission rate and vendor / platform split with full history; and monitor requests, activity and settlement reports.

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12 Service Categories, One Marketplace

Real Estate — Buy & Sale; Property Management & Leasing; Skybar & Design Works; Education & Training; Home & Living; Healthcare & Wellness; Facilities & Hobbies; Tour Exploration & Transport; Food & Beverages; Events & Sports; Agriculture & Suppliers; and Tax & Company Services — each with its own sub-categories and listing form.

Unified Marketplace Data Model

Users, owners, vendors, properties, categories, listings, requests, commission and notifications live in one relational PostgreSQL schema on Amazon RDS, and each sub-category's listing form is defined as configurable field schemas rather than hard-coded screens.

Secure Documents and Notifications

Licences, title deeds and IDs are kept in a private Amazon S3 bucket and opened only through short-lived signed links after a per-user permission check. Email through Amazon SES and push through Expo / FCM and Amazon SNS keep every role informed.

AWS Services and Technology Used

Application Platform

La Vista One Club Mobile App React Native (Expo), iOS and Android • One app for members, guests, owners, vendors and managing vendors • Role-based sign-in, navigation and screens • Push via Expo / FCM (Android) and Amazon SNS (iOS)	**Management Console and API** Next.js console, Python FastAPI backend • Approvals, categories, content and commission • Monitoring, activity log and settlement reports • One API serving the app and the console

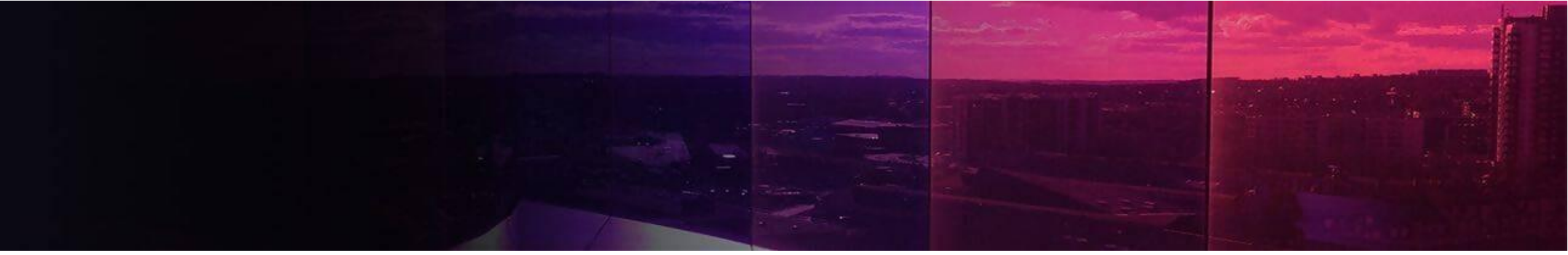
AWS Cloud Services

• Amazon EC2 — containerised API and admin console (Docker) • Amazon RDS for PostgreSQL — private, managed relational database	• Amazon S3 — private photos, licences and title deeds via signed links • Amazon SES and Amazon SNS — email and iOS push notifications

Results

- **Speed**
  - Mobile app, admin console and backend delivered as a four-week proof of concept
  - Members request a service in a few taps instead of calls and chat messages
- **Coverage**
  - 12 service categories and 57 sub-categories live in one marketplace
  - Five app roles and one management console on a single platform and database
- **Experience**
  - Live availability calendars, time slots and end-to-end request tracking
  - Email and push updates when a request is accepted or declined
- **Security**
  - Role-based sign-in with hashed passwords and lockout after repeated failures
  - Private Amazon S3 storage with short-lived, permission-checked links to documents

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Benefits

- One digital front door to every service and property in La Vista One
- Faster, trackable requests between members and vendors — no lost messages
- Owners and managing agents manage units, documents and guests in one place
- Management approves, monitors and sets commission from one console
- Private, permission-checked access to licences, title deeds and IDs
- Configurable categories and listing forms — new services without new screens

Next steps

- Enable in-app ordering and KHQR / ABA PayWay payments
- Automate commission settlement and vendor payouts
- Add global search and personalised recommendations for members
- Launch the managing-agent portfolio dashboard and guest access passes
- Add SMS and WhatsApp notifications alongside email and push
- Add token-based sessions and single sign-on with Amazon Cognito

About Shri Sai Tech LLC DBA SST

SST is an AWS Partner specializing in cloud-native architecture, mobile and web application development, and secure, compliant solutions across a wide range of industries — including real estate, healthcare, finance, education, retail, manufacturing, logistics and the public sector. Partnering closely with our clients, SST rapidly designs and deploys production-ready platforms on AWS, bringing new digital services to market with speed and confidence.

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