

EQ Ventures

Power a Tourism Destination with a Destination SuperApp Built on AWS

Why Modernise Destination Management?

Visitors expect to discover, book and navigate a destination from a single app, without juggling a map, a directory and a different booking site for every stay, activity and meal. Local businesses need a storefront and booking inbox they can run from a phone, and the authority needs oversight of who operates, what is booked and what commission is owed.

By modernising destination management with the Destination SuperApp on AWS, EQ Ventures gives all three one technical foundation: a visitor books, a partner accepts and the administrator sees it — in under 60 seconds across three devices, every record scoped to the destination's geofence.



Benefits

- **One Destination, One App —**
  Visitors pick a country and a destination, discover businesses on a live map, ask the AI Trip Advisor what to do, and book — all inside the geofence.
- **One Source of Truth —**
  The partner's calendar and bookable time slots drive the visitor's picker; booking, commission and partner views reconcile to the cent from one record.
- **Commission Without a Payment Rail —**
  A category default rate, overridable per business at approval, accrues on every confirmed booking as a receivable — invoiced, aged and reported.
- **Secure and Multi-Tenant by Design —**
  Roles and regions are enforced server-side on every request; a destination is a tenant, so nothing from one destination ever appears in another.

The comprehensive path to a connected destination

Amazon Web Services provides EQ Ventures with a secure, scalable and fully managed cloud foundation to build and operate the Destination SuperApp at scale — avoiding the complexity of maintaining container, database, messaging and AI infrastructure while benefiting from enterprise-grade security and foundation models on Amazon Bedrock.

Combined with Amazon ECS, Amazon RDS for PostgreSQL, Amazon SNS for push notifications and Amazon Bedrock (Anthropic Claude Haiku) for the AI Trip Advisor, EQ Ventures delivers a best-of-breed destination platform stack.



Comprehensive Capabilities for Managed Destinations

- **Visitor Mobile App** –
  Country-then-destination scoping, a live map with clustered pins, category browse, search, an AI Trip Advisor and a full booking flow with trip cart, check-in QR and reviews.
- **Business Partner Console** –
  Guided onboarding with licence and payment-QR upload, listing editor, bookable time slots, two-tap inbox and commission.
- **Administration Web Console** –
  Dashboard, business registry with approval and commission override, bookings ledger, receivables report and geofences.
- **Commission Engine** –
  Category default with per-business override, accrual on BOOKED, reversal on cancellation, invoice states and ageing.

AWS Partner Promotion

Shri Sai Tech's Destination SuperApp Solution on AWS connects visitors, local businesses and the destination authority on one secure, scalable cloud platform.

Built on Amazon ECS, Amazon RDS for PostgreSQL and Amazon SNS, with Claude Haiku on Amazon Bedrock powering the AI Trip Advisor, a booking flows from visitor to partner to administrator in under 60 seconds.

Each destination is a tenant scoped by a radius geofence, and a second branded destination launches by configuration alone.

Authorities gain a commission engine that works without a payment rail, server-side authorisation and a full audit log.

Ready to transform how your destination is run? Contact Shri Sai Tech to see the Destination SuperApp in action.

Call to Action

Resources

AWS Services Powering the Destination SuperApp

- **Amazon ECS:** https://aws.amazon.com/ecs/
- **Amazon Bedrock (Anthropic Claude Haiku):** https://aws.amazon.com/bedrock/claude/
- **Amazon RDS for PostgreSQL:** https://aws.amazon.com/rds/postgresql/
- **Amazon SNS (push notifications):** https://aws.amazon.com/sns/

EQ Ventures Destination SuperApp

A unified digital platform that serves as the operating infrastructure for a managed tourism destination — visitor discovery and booking, a business partner console, an administration web console and a commission engine — scoped to a destination geofence and switchable across destinations, built for destinations on AWS.

Roles supported: visitor, business partner, destination administrator and super administrator.

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