

Grow Local Businesses with AI-Powered Digital Vouchers on AWS

Why Modernise Deals and Vouchers?

Shoppers today expect to find great local deals in seconds on their phone and use them without printing or screenshots. Merchants want new customers on quiet days without expensive advertising or complicated tools. Paper vouchers, scattered social-media promotions and codes that are hard to check at the counter mean missed sales, lost trust and hours of manual work.

By modernising deals with an AI-powered platform on AWS, KaiQ brings shoppers, merchants and the marketplace team together: merchants publish a deal in minutes, shoppers find it by simply asking in their own words, claim or buy it in a few taps, and redeem it at the counter with a secure QR code.



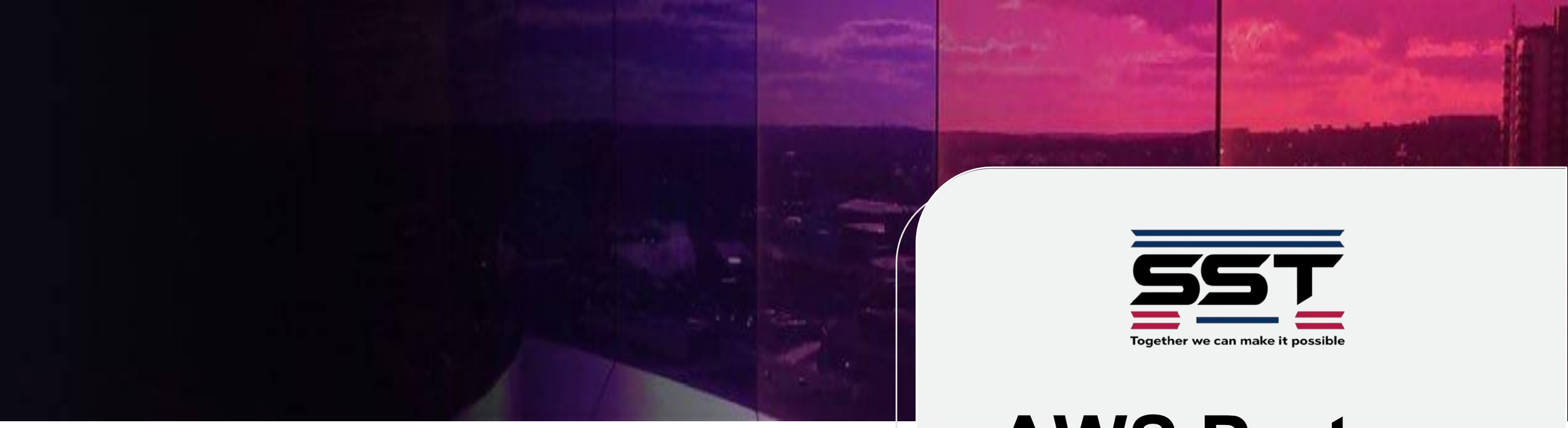
Benefits

- **Deals Live in Minutes —**
  Merchants add a photo, offer, quantity and dates in the Vendor Portal, and the deal appears in the KaiQ app straight away.
- **One Platform, Three Experiences —**
  A mobile app for shoppers, a Vendor Portal for merchants and an Admin Console for the KaiQ team, all on one secure cloud platform.
- **Tamper-Proof, One-Time Coupons —**
  Every coupon carries a digitally signed QR code that staff scan at the counter; copied or altered codes are rejected and each coupon works only once.
- **Secure Payments, Passwordless Sign-In —**
  Prepaid deals are paid through Stripe, and shoppers sign in with their mobile number and a one-time SMS code sent by Amazon SNS.

The comprehensive path to a modern deals marketplace

Amazon Web Services provides KaiQ with a secure, scalable and fully managed cloud foundation to build and operate the marketplace at scale — avoiding the complexity of maintaining servers, messaging and AI infrastructure while benefiting from enterprise-grade security and deep integration with foundation models via Amazon Bedrock.

Combined with Amazon Bedrock (Amazon Titan Text Embeddings), Amazon SNS, Amazon S3 and a containerised API on Amazon EC2 behind Elastic Load Balancing, KaiQ delivers a best-of-breed digital voucher stack.



Comprehensive Capabilities for Shoppers, Merchants and Admins

- **Shopper Mobile App** –
  An iPhone and Android app to browse deals by category and near you, claim free coupons or buy prepaid ones, and keep every coupon in one wallet with a scannable QR code.
- **AI Search** –
  Ask in your own words, like “cheap brunch near Orchard”, and AI on Amazon Bedrock finds matching deals and explains every match.
- **Vendor Portal** –
  Merchants publish and manage deals, scan QR codes to redeem coupons, see results in reports and add staff accounts for the counter.
- **Admin Console** –
  The KaiQ team onboards merchants, manages categories and commission, approves payouts and reviews compliance documents.

Resources

AWS Services Powering KaiQ

- **Amazon Bedrock (AI search):** https://aws.amazon.com/bedrock/
- **Amazon SNS (SMS sign-in codes):** https://aws.amazon.com/sns/
- **Amazon S3 (photos and documents):** https://aws.amazon.com/s3/

KaiQ Digital Voucher Platform

A digital voucher marketplace that connects shoppers with local merchants through a mobile app, a Vendor Portal and an Admin Console — with AI search, free and prepaid deals, Stripe payments, signed QR coupons, scan-to-redeem and SMS sign-in, built for Singapore merchants and shoppers on AWS.
Deal categories: Food & Drink, Spa & Wellness, Retail, Travel, Beauty and Fitness.

https://dev.kaiqrewards.com/

Together we can make it possible

AWS Partner Promotion

Shri Sai Tech’s AI-Powered Digital Voucher Solution on AWS helps merchants win new customers and shoppers save on local deals — through a mobile app, a Vendor Portal and an Admin Console — on a secure, scalable AWS cloud platform.

Built on Amazon Bedrock and Amazon SNS, KaiQ lets shoppers search deals in their own words, sign in with a one-time SMS code and claim or buy coupons in a few taps — with Stripe payments and signed QR codes.

By running every deal, coupon, payment and redemption on one platform, KaiQ replaces paper vouchers and scattered promotions with a single source of truth — merchants publish and track deals, and the team manages merchants and payouts.

Merchants benefit from minutes-not-days deal launches and scan-to-redeem at the counter; shoppers enjoy passwordless sign-in, deals near them and a savings tracker — without any technical expertise to maintain.

Ready to launch digital vouchers for your business?
Contact Shri Sai Tech to see KaiQ in action.

Call to Action

SST | 7 Preservation Dr Monroe Township, NJ 08831, USA
SSTSupport@sstglobal.net
© 2026. All rights reserved.
www.sstus.net

aws PARTNER AI Services Competency · Generative AI Consulting Services

aws PARTNER · MSP Partner · Saas Partner · Training Partner · Marketplace Seller · Network Competency