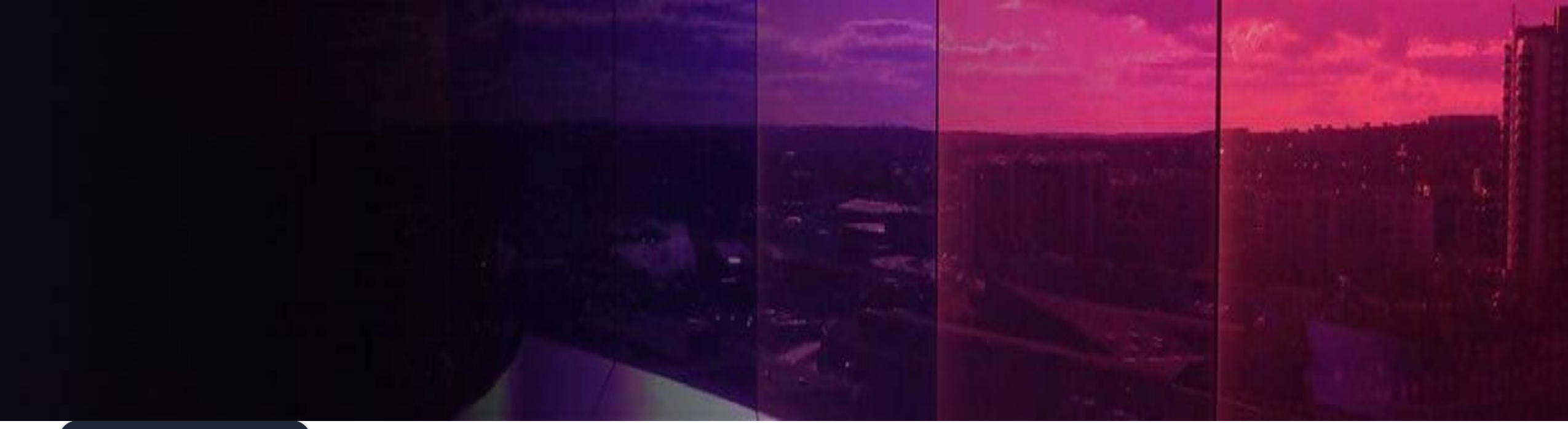


Accelerate Event Planning and Marketing with an AI-Native Event Agent on AWS

Why Modernise Event Management?

Event organizers today expect to plan and promote fast, from anywhere, without juggling a spreadsheet for the agenda, a separate builder for registration forms, a web agency for the landing page and yet another tool for email marketing. Teams that rely on this manual, multi-tool setup face slow launches, scattered data that never connects, and months lost between the first idea and a live, promoted event.

By modernising event management with an AI-native platform on AWS, organizers using Onvent simply describe an event in a sentence or two — “Plan a two-day tech conference for 300 people in Phnom Penh” — and receive a complete, marketable event: a structured plan, a multi-track agenda, a registration form, a published website and an AI-written email campaign, in minutes.



Benefits

- **Plan in Minutes, Not Months —**
  Describe the event in plain language and the AI Event Agent captures the brief, generates the agenda and registration form, writes the website and drafts the email campaign automatically.
- **One Source of Truth —**
  Plan, agenda, form, website, campaigns, contacts and metrics are captured from a single guided chat and persisted to a unified Aurora PostgreSQL model.
- **Organizer Stays in Control —**
  Nothing Onvent's AI creates — agenda, form, web page or email — goes live or is sent until the organizer has previewed it and had the chance to change it.
- **Measured from One Dashboard —**
  Website visits and engagement, email delivered / opened / clicked and the status of every campaign, all on a single Organizer Dashboard.

The comprehensive path to AI-native event management

Amazon Web Services provides ShinUrban with a secure, scalable and fully managed cloud foundation to build and operate Onvent at scale — avoiding the complexity of maintaining AI infrastructure while benefiting from enterprise-grade security and deep integration with foundation models via Amazon Bedrock.

Combined with Amazon Bedrock (Anthropic Claude with Bedrock Agents orchestration), Amazon Aurora PostgreSQL, a serverless API layer on AWS Lambda and API Gateway, AWS Amplify Hosting with Amazon CloudFront and Amazon SES, Onvent delivers a best-of-breed AI event planning and marketing stack.



Comprehensive AI Capabilities for Event Organizers

- **AI Event Agent** –
  A conversational agent reads the organizer's brief, asks only about what is missing and turns the answers into a validated, structured event plan.

- **AI Agenda and Registration Builder** –
  Drafts a multi-track programme with sessions, timings and speaker placeholders, and proposes attendee questions that suit a conference, workshop or gala — all editable with drag-and-drop and live preview.

- **AI Website and Email Campaigns** –
  Writes the event landing page into a responsive template, published in one click via Amplify and CloudFront, and drafts the invitation, announcement and reminder emails sent on schedule through Amazon SES.

- **Orchestrated, Tracked and Secure** –
  Bedrock Agents links every stage into one pipeline; delivery, opens, clicks and site traffic surface on the Organizer Dashboard; Cognito sign-in and row-level security keep every organizer's data separate.

Resources

AWS Services Powering Onvent

- **Amazon Bedrock:** https://aws.amazon.com/bedrock/
- **Amazon Bedrock Agents:** https://aws.amazon.com/bedrock/agents/
- **Anthropic Claude on Amazon Bedrock:** https://aws.amazon.com/bedrock/claude/
- **Amazon Aurora PostgreSQL:** https://aws.amazon.com/rds/aurora/
- **Amazon SES:** https://aws.amazon.com/ses/

Onvent AI Event Platform

An AI-native event planning and marketing platform that turns a natural-language brief into a complete, published event — a structured plan, a multi-track agenda, a registration form, a live website and an email campaign — with a streaming conversational experience, a unified relational data model and one Organizer Dashboard, built for organizers on AWS.

Event types supported: conferences and summits, hands-on workshops, gala dinners, corporate and custom events.

Together we can make it possible

AWS Partner Promotion

Shri Sai Tech's AI-Native Event Planning and Marketing Solution on AWS helps organizers take an event from first idea to a live, promoted event — plan, agenda, registration form, website and email campaign — from a single natural-language brief, on a secure, scalable AWS cloud platform.

Built on Amazon Bedrock (Anthropic Claude with Bedrock Agents), Amazon Aurora PostgreSQL and Amazon SES, ShinUrban's Onvent turns a two-sentence brief into a complete, editable event in minutes — with a streaming conversational experience and one-click publishing.

By capturing every event from a single conversation into one relational model, Onvent replaces spreadsheets, form builders and email tools with a single source of truth — organizers review, edit and approve every AI-generated asset before it is published or sent.

Event teams benefit from minutes-not-months planning, built-in marketing, multi-tenant security and one dashboard that shows what is working — without any technical expertise to maintain.

Ready to transform event planning and marketing for your organization? Contact Shri Sai Tech to see Onvent in action.

Call to Action

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